



**WOMEN PRESIDENTS'  
ORGANIZATION®**

**Reaching Farther. Together.**

***WPO Annual Conference 2008***

***April 24<sup>th</sup> – 26<sup>th</sup>***

***Boston, Massachusetts***

**A. Conference Underwriter: \$30,000; Three sponsorships. None available.**

Sponsorship as the Conference Underwriter of the 2008 Annual WPO Conference will provide you and your company with the following benefits:

- Prominent placement for a senior executive on the program by providing the introduction of a keynote speaker.
- Your company listed in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs) located in a prominent position at the primary conference location
- Confidential list of all WPO conference attendees with complete contact information will be provided within thirty days of the conference for a one time mailing\*
- Five (5) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Your company will have one free, full page ad in the conference program book

*\* The WPO conference list is proprietary, and may only be used for the purposes designated above. After the approved one-time usage, the conference contact list must be immediately destroyed.*

The Government requires we advise that payments or contributions to the Women Presidents' Organization, Inc. are not deductible as charitable contributions for Federal income tax purposes.

**B. Lead Sponsor of the Opening Reception: \$25,000; Two sponsorships available.**

Lead Reception Sponsorship of the 2008 Annual WPO Conference will provide your company with the following benefits:

- A senior executive from your company will have a prominent place on the program by providing an introduction at the Reception
- The Reception will be hosted by your company and acknowledged in all written materials.
- Listing in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs) located in a prominent position at the primary conference location.
- Confidential list of all WPO conference attendees with complete contact information will be provided within thirty days of the conference for a one time mailing\*.
- Four (4) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Your company will have one free, full page ad in the conference program book

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### **C. Major Sponsorship of Annual WPO Conference: \$20,000; Two sponsorships available.**

Major sponsorship of the 2008 Annual WPO Conference will provide your company with the following benefits:

- A senior executive from your company will be asked to make brief remarks at one of the conference sessions
- Your company may host the Friday Reception at the Harvard Club
- Listing in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs) located in a prominent position at the primary conference location
- Confidential list of all WPO conference attendees with complete contact information that will be provided within thirty days of the conference for a one-time mailing\*
- Three (3) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the membership rate of \$325.00 per person
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Your company will have one free, full page ad in the conference program book

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**D. WPO Slide Show Presentation at the 2008 Annual Conference: Corporate Sponsor \$10,000; WBE Sponsor \$5,000**

WPO Slide Show Presentation at the 2008 Annual WPO Conference will provide your company with the following benefits:

- Corporate logo will be included on opening and closing of slide show presentation as presenting sponsor
- A senior executive from your company may appear on a slide in the presentation
- A senior executive from your company may introduce presentation
- Company listed in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs) located in a prominent position at the primary conference location.
- Confidential list of all WPO conference attendees with complete contact information will be provided within thirty days of the conference for a one time mailing\*.
- Two (2) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Your company will have one free, full page ad in the conference program book

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## **E. Registration Sponsor of the 2008 Annual WPO Conference: \$15,000; Two sponsorships available**

Sponsorship of the 2008 Annual WPO conference will provide your company with the following benefits:

- Your company may be one of two sponsors of the conference registration website
- Your company logo may be included on lanyard for conference badge
- Listing in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs)
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Confidential list of all WPO conference attendees with complete contact information will be provided within thirty days of the conference for a one time mailing\*
- Two (2) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the membership rate of \$325.00 per person
- Your company will have one free, full page ad in the conference program book

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## **F. Cyber Cafe Sponsorship of the 2008 Annual WPO Conference: \$15,000: Two sponsorships available**

Sponsorship of the 2008 Cyber Café at the WPO conference will provide your company with the following benefits:

- Your company name displayed on signage at Cyber Café entrance
- Opportunity to have your company logo on all Cyber Café screens
- Opportunity to place mouse pads or other giveaway items in the Café
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs)
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- You will receive a confidential list of all WPO conference attendees with complete contact information that will be provided within 30 days of the conference for a one time mailing
- Two (2) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company will have the opportunity to place a full page ad in the conference program book

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## **G. General Sponsorship of the 2008 Annual WPO Conference: \$10,000; Three sponsorships available**

Sponsorship of the 2008 Annual WPO conference will provide your company with the following benefits:

- Your company may sponsor a conference workshop and serve as the workshop moderator or other session (as determined by WPO)
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs)
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Confidential list of all WPO conference attendees with complete contact information will be provided within 30 days of the conference for a one time mailing\*
- Two (2) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company will have the opportunity to place a full page ad in the conference program book

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## **H. Hotel Room Entry Key Sponsorship of the 2008 Annual WPO Conference: \$8,000; Three sponsorships available**

Hotel Room Entry Key Sponsorship of the 2008 Annual WPO conference will provide your company with the following benefits:

- Company logo will appear on all WPO Conference attendee's hotel room entry keys at the Westin Copley Place Hotel
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs)
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your website
- Confidential list of all WPO conference attendees with complete contact information will be provided within 30 days of the conference for a one time mailing\*
- One (1) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the hospitality fee of \$325.00 per person
- Your company will have the opportunity to place a full page ad in the conference program

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## **I. Member Sponsorships of the 2008 Annual WPO Conference: \$5,000; Six sponsorships available**

If you are a WPO member in good standing, you may choose to support the “members only” sponsorship which includes the following benefits:

- Listing in all printed materials and electronic media including press releases, program materials, blast e-mails and other public relations vehicles
- All conference materials will be branded with your company logo in a size and position appropriate to this level of support
- Your company will have the opportunity to provide brochures/marketing materials to all attendees at a skirted exhibit table (6' table with two chairs) located in a prominent position at the primary conference location.
- Your company's logo will be displayed on the WPO conference website with a hyperlink to your company's website
- Two (2) of your company representatives may participate free of charge in all of the WPO annual conference activities and additional registrations will be made available at the membership rate of \$325.00 per person
- Your company will have one free, full page ad in the conference program book.

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